

FOR IMMEDIATE RELEASE
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Kamloops to host the 2011 Canadian Masters

Kamloops, B.C. – The City of Kamloops, in partnership with the Kamloops Track and Field Club and the Canadian Masters Athletic Association (CMAA), is pleased to announce that Kamloops will be hosting the Canadian Indoor Masters Athletic Championships at the Tournament Capital Centre from March 19th to 20th, 2011.

This national event is a direct spin-off of the World Masters Indoor Athletic Championships that were held in Kamloops from March 1st – 6th, 2010. The World Masters were highly successful, with over 1,500 athletes competing at the Tournament Capital Centre, bringing spectators and visitors to the city. Kamloops was also host to the Outdoor Canadian Masters Athletic Championships in 2009.

The successful history of Canada's Tournament Capital as a host city for major sporting events makes Kamloops an ideal choice for the Canadian Masters, with world-class facilities, excellent amenities, accommodation and volunteers and a thriving community spirit.

"The Kamloops Track and Field Club looks forward to hosting another national competition for master-aged athletes here in Kamloops, where we have great expertise in meet organization, officials, and volunteers. This will be another great event to host and our community will embrace it," Judy Armstrong, President of the Kamloops Track and Field Club and Competition Director for the event.

"After many years without a Canadian Masters Indoor Championships the Canadian Masters Athletic Association is very pleased that the Kamloops Track & Field Club will be reviving this event in 2011. With the amazing performance of Kamloops in hosting the 2010 World Masters Indoor Championships, we are confident that Kamloops will once again deliver a great event," commented Paul Osland, President of CMAA.

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