

USATF MTF Executive Committee Minutes 25Oct17

Recorded by Amanda Scotti, MTF Exec Comm Secretary

Attendees

Rex Harvey	Exec. Comm. Chair
Jerry Bookin-Weiner	Exec. Comm. Vice Chair
Amanda Scotti	Exec. Comm. Secretary
Carroll DeWeese	Exec. Comm. Treasurer
Latashia Key	Active Athlete Representative
J. & C. Donley	Mid America Region Co Chairs
Robert Thomas	Midwest Region Chair
Lester Mount	Southwest Region Chair
George Mathews	Northwest Region Chair
Mark Cleary	West Region Chair

Mike Travers	East Region Chair
Bill Murray	Southeast Region Chair
Bob Weiner	Media Subcommittee Chair
Sandy Pashkin	Exec. Comm. Chair Appointee
Bill Shelton	USATF Board Member

Absent

Lisa Rosborough	Organizational Advancement and Promotions Subcommittee Chair
Jim Flanik	Championships Games Subcommittee Chair, NSGA Liason

Agenda

Bill Shelton, USATF Board of Directors member, will provide financial matters background

Shelton stated that money coming in to USATF is currently at record levels. However, the cash flow won't be seen until after 2018. It will grow when the Nike contract money "hits the books". Jerry (Bookin-Weiner) and Rex (Harvey) have been very positively received by National Office, the level of engagement and commitment to MTF in the National Office will reap financial rewards. The National Office leadership is firmly on board with the plan to make the USA Masters team #1 in the world.

Carroll DeWeese asked if the 2018 budget stays the same as 2017's and/or would MTF need to charge surcharges in 2018 to cover expenses. Rex Harvey explained that the National Office is giving MTF \$50,000 more than in 2017 to eliminate the need for surcharges and that he asked for more than that and the National Office is trying to secure it. MTF will have more than last year. Bill added that he personally expects to see more money coming to MTF as he believes Masters will become a significant focus of USATF.

Re expenses, Bill explained that in the past several months payments have been slow due to an extensive audit because of indications of fraud. It was not due to incompetence or a cash flow issue. This slowed down the payment process but USATF was not at liberty to speak about the audit or its reasons at the time it was occurring.

Rex thanked Bill for all his work on our behalf with the National Office.
Bill signed off 9:15 ET.

Budget Request that is now at USATF National Office

Rex Harvey informed the committee that the current budget has been gone over in great detail by himself and Jerry with Bill Shelton, Max Siegel (USATF CEO) and Renee Washington (USATF COO). He said MTF "asked high"... over \$600,000, and was told, "not this year." The funds expected from Nike are not yet on the books in cash, Nike is frontloading their assistance with "in kind" contributions. Cash will follow in future years.

The current budget submission is around \$300,000. Last year MTF received \$118,835 plus generated \$45,000 in surcharges and also had approximately \$45,000 in 'holdover' accounts. As of now (October 24, 2017) MTF has spent over \$180,000. MTF Treasurer Carroll DeWeese stated that per MTF's "normal" pattern, this would work but didn't have ledgers yet for 2017 to give definitive answers. Rex stated that he fully expects to receive \$120,000 plus the promised \$50,000 and likely an additional \$50,000 for an approximate total of \$220,000 to \$230,000. Carroll added that if this is real money and not "in kind" money, for instance, not counting uniform costs as money given to MTF, that the budget would be fine.

Rex also said that the National Office marketing division would pair with MTF regarding sponsorships, and marketing. Bill Shelton has been very instrumental in making this happen. Bill has even paid for a professionally done PowerPoint for the upcoming presentation MTF will be making to the National Office. The MTF Exec. Committee will get a chance to view it.

Rex outlined three proposed programs to increase US athlete participation at international meets.
Payment for rankings status
Program cost would be approx. \$100,000
Cap of \$1500 per athlete

Mentorships; pairing masters athletes with mentors from MTF (Exec Comm members, other athletes, coaches, etc) to encourage participation, answer questions, ease concerns, and assist in other ways.

Payment for international medals earned
Cap of \$1500 per athlete

The caps are in place to limit a participant to a maximum of \$3000, the approximate cost of an overseas competition trip. A full report and program outline will be forthcoming to the Exec. Committee.

Jerry Bookin-Weiner stated that a budget priority was funding for items that would allow lower entry fees to national and regional meets. Regional coordinators gave input about meet costs and ideas about how to fund meets without the cost burden falling on the entrants. Rex added that proposed meet assistance from the National Office at this stage is for national, not regional meets. MTF is attempting to get funding to pay the officials. Per Carroll DeWeese, the norm in the past has been to pay for officials' lodging but not travel or stipends. Mike Travers said that the last few times the indoor meet has been in Boston the LOC has paid officials.

Explanation of Women's Representative

WMA is discussing taking the Women's Representative off the WMA Council, but will retain a Women's Committee and the delegates to that Committee will be the six Regional Women's Delegates. There will be no official individual country delegates to that WMA Committee but it is desirable that they attend meetings at WMA World Championships. The item in the upcoming USATF masters newsletter addresses that in Columbus MTF will be

electing three delegates to the NCCWMA Women's Committee, who must be women, and described their duties.

State of Proposed Operating Procedures

Regarding the new communications subcommittee, which includes marketing, media, website, and social media, the goal is to be consistent in branding and messaging. The outline of the subcommittee, its members and responsibilities is currently being drafted. When asked if there were any questions or comments, Bob Weiner, current Media Subcommittee Chair, said he would like to consider his response before weighing in.

Approval of MTF Representatives to USATF Committees

Rex Harvey asked the Exec. Committee to approve the representatives who will be attending appropriate meetings at the Annual Meeting and reporting back to MTF any pertinent information. They also have the responsibility of introducing information into these meetings that MTF needs addressed.

By acclamation the following were chosen as the representatives:

- Associations – Latashia Key
- Coaching Education – Joy Upshaw
- Diversity – George Melichar
- Ethics – George Melichar
- Law and Legislation – David Griefinger
- MLDR – Ron Pate
- Officials – Jim Flanik
- Records – Jeff Brower
- Rules – Graeme Shirley
- Sports and Medicine – Cheryl Bellaire

Discussion of Annual Meeting Agenda Items

Rex asked what specific items committee members would like added to the Annual meeting agenda.

Note, each subcommittee chair will be expected to give a brief 2017 synopsis.

Bob Weiner	- Media Clips
Jerry Bookin-Weiner	- Possibly the formation of a 'Club Council', an item that was tabled last year.
	- The Role of coaches for masters athletes.
	Coaching information related to facilities use
	The role of coaching at nationals/accommodation
Rex Harvey	- Bill Shelton's mentorship idea; masters athletes offering mentorships to open athletes, what part of our organization would be helpful with this. Rex asked committee members to think about this and present ideas at the Annual Meeting.
Bill Murray	-The WMA rule regarding changing the dates of the 100m, 200m, and 4x100m relays. The schedule has the 100m on the 5 th -6 th , the 200m on the 7 th -9 th , but the relays aren't until the 16 th . Bill proposed moving the relay dates up. Sandy Pashkin said that would conflict with field events

Mark Cleary

-Transportation of poles to international competitions. To this, Robert Thomas suggested that if athletes pay a stipend to have the MTF poles transported, it would save the athletes money overall.

- Re the Indoor Championships scheduling, this year the 4x800 was on day one, which didn't work well for distance runners. He asked to have indoor schedule modified as the current schedule forces athletes to make race choices and does not allow them to run all the events they would like to. Latashia Key agreed. Sandy Pashkin said to consider that it is a 3-day meet, and some days have to have double distance events. Sandy asked for suggestions by email. As the schedule is already set for 2018, this would have to apply to 2019.

- Facilities. Athletes are having trouble finding training facilities. Mark wanted to discuss having elite athletes speak at schools, with AD's etc. who have facilities to inform them that our athletes are covered by USATF insurance and should be allowed to use facilities. It was noted that contacting these facilities might also help generate meet bids.

Other Business

Per Robert Thomas; Current Bids – Outdoor: Greensboro NC (But dates may not work), Brockport State (near Rochester, NY), Carthage College (Kenosha, WI).

Indoor: Baton Rouge

Rex Harvey explained that holding the MTF 2020 Outdoor Championships prior to the WMA meet in Toronto is posing a problem. Toronto's dates are July 20-August 2. Doing that would impact regional and other meets. It might be better to hold the MTF Outdoor Championships after the WMA meet and hold it somewhere on the east coast to encourage foreign athletes to stay and compete.

It was noted by Robert Thomas that August is a big vacation month for Europeans and there are conflicts in 2020 with both the Olympic Trials and youth Nationals, both of which compete with MTF for officials before Toronto. Re the athletes, most would likely prefer to compete in a national meet after a world meet rather than the other way around so as to not risk injury at a nationals and end their world meet aspirations.

There was concern expressed by Jerry Bookin-Weiner that a later national meet might be hard to schedule as schools may need to use their own facilities by then. Bill Murray suggested we speak with the bidders and see who can accommodate the later date. Rex said that was a good plan, that would be investigated and then a vote for the meet dates would be conducted via Survey Monkey.

In closing, Rex reminded everyone that there is an Exec. Committee Meeting in Landover on Friday evening, and an athlete meeting Saturday evening, both at the host hotel. Those with budgets can use them to attend. Travel procedures were gone over one more time for clarity.

Meeting adjourned at 10:31pm ET