

MastersRankings.com



Get off the couch, get in the game!



Our Mission and Vision

- Our Mission

- Inspiring the masters generation to live a healthier, more active life

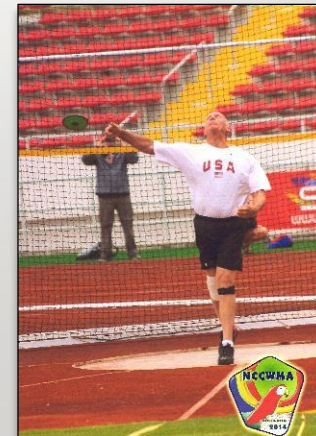
- Our Vision

- To be the most accurate, timely site for masters results
 - To increase visibility to masters competition worldwide
 - To motivate masters athletes to train harder and to improve performance
 - To connect athletes to others competing in like areas
- Starting with worldwide masters track and field
 - Expanding to other masters competitions in the future
 - Be the resource the masters generation uses for motivation and information for an active and healthier lifestyle



Who We Are

- The official masters athletics (track and field) rankings of World Masters Athletics (WMA)
- MastersRankings.com, Inc is a 501(c)(3) public charity
 - Fosters international amateur athletic competitions
 - Masters athletes are 30 to over 100 years old
- MastersRanking.com is the go-to website for masters athletes
 - Provides all-inclusive, real time track and field (T&F) results
 - Performance lists in 5 year age groups
 - High focus on accuracy and completeness
 - Continuously upgraded to include features recommended by athletes



Lee McCabe competing in the 2014 NCCWMA Championship where he won 4 gold medals. Lee, a 76 year old athlete, has not been close to the top world ranked athletes YET. That does not matter to Lee though – he is motivated by MastersRankings.com and loves to see how he compares to athletes worldwide.



How We Meet the needs of Masters Athletes

- MastersRankings.com enables athletes to compare their performance with others worldwide
 - Masters competitions are regional, with 5 year age increments
 - Masters athletes often compete against few or no other individuals
 - MastersRankings.com combines worldwide performances and age groups
 - Provides motivation to train harder and improve performance
- The knowledge of performance results is key to enhancing enjoyment, competition and lifelong health and fitness



Dave Shields, a 54 year old athlete, is a citizen of Great Brittan and the US so having these rankings further motivates him because he can compete against athletes in the US through the website. Dave is like so many athletes who are not top ranked and love to see where they stand on the entire European, North American and World rankings lists.



What Have We Accomplished

- Gathered and inserted over 465,000 performances and added almost 84,000 athletes
- Reprogrammed website and redesigned database to enable efficient loading of results
- Increased publicity drawing in tens of thousands more visitors
 - 405,903 sessions
 - 185,281 users from 196 nations
 - 2,358,590 page views
 - Peak of 4,390 sessions in one day
 - Two day peak of 7,610 sessions
 - New users coming in daily
- Established relationships with several national governing federations

WMA recognizes
MastersRankings.com
as the official world rankings for
masters athletics (August 2015)



What Does Sponsorship Bring You

- Visibility and access to a growing community of highly committed athletes
- With sponsorship, we will provide:
 - Link on our sponsors' page
 - An "about our sponsor" page (sponsor provided)
 - Link to appear on every page in our sponsors' block
 - Link within each newsletter (>7,100 current subscribers) to sponsor page
 - Feature "about our sponsor" in newsletters (major sponsors would be rotated)
- Our athletes recognize that MastersRankings.com's sponsors support them
- Masters athletes are often overlooked, yet growing segment of the population
- We promote our sponsors because we deeply appreciate those who support masters athletes.
- As a sponsor, you can promote your organization as a supporter of a program which helps adults be more active and healthier.



Here is What Our Athletes Are Saying...

Rudolf Frei - ITA

It is very exciting to go to this site and upload my marks. So I can see where I ranked internationally. I think it motivates all masters athletes to improve their ranking continuously.

Giacomo Mazzucchelli - SUI

I do consider this website quite unique in this genre because of the fact that it classifies a category which is usually not as treated as it deserved.

Francois Bontemps - FRA

...We are now able to see what other masters are performing, and the rankings give us a means of comparing and help us to be faster, higher, stronger

Herman Blinchikoff - USA

Every track and field athlete...would like to know how his/her performance ranks with others in their age group... Knowing that a faster time or a further throw would have moved me up a few notches in the rankings inspires me to achieve that mark...

www.mastersrankings.com/testimonials/

Don Hesprich from USA

I think that if it were not for Masters Track and Field, I would not be alive today. When I turned 50, I was very overweight and sedentary...I looked up Masters track and got in the game...All of you have given me a reason to keep fighting and trying to live well...

J Barton Fogleman - USA

...It is often difficult to stay inspired as a Masters pole vaulter/high jumper in an area where the numbers of age-appropriate competitors are few and far between ...I visit the...World Masters Rankings website almost every day to try and gauge my progress in my events, to see how others are doing, or to update my own performances...

Wan Bakx - NED

Finally an efficient website with worldwide master athletics rankings...



MastersRankings.com: Then, Now and Beyond

- December 2006
 - Web based system active
 - Widely used in USA
 - Official USATF Masters Rankings.
- February 2014
 - MastersRankings.com goes worldwide!
 - New system with redesigned database and markets
 - Users able to insert performances
- August 2015
 - Recognized as official world masters athletics rankings by WMA
 - Approved to operate as 501(c)(3) public charity
- March 2016
 - Site redesigned (facilitating planned expansion)
 - Over 465,000 performances compiled since February 2014
- 2016 and beyond
 - Expand system into all sports that can be ranked objectively thereby benefitting many more people
 - System's scalability and an ever increasing volunteer network enables expansion with only incremental cost increase
 - Adding resources & information which further promote masters sports and inspire an active lifestyle



Bernie Stamm, a 76 year old athlete, throwing at the physical fitness test for the Swiss Army in 1958 and the second one at the Northern Virginia Senior Olympics in 2013.



Help us To Motivate People to be More Active

You can help us motivate people be more active and healthier. Your donations are an investment in masters athletes worldwide. Donations are used to further develop our long term plan that increases the number of people benefitting. MastersRankings.com will ensure your donations are recognized by masters athletes and site visitors, many of whom are successful professionals eager to show their appreciation – contact us to discuss.

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A 501(c)(3) Public Charity promoting international amateur athletic competitions that motivate people to be more active and healthier.

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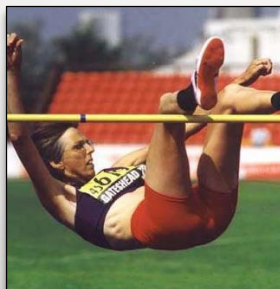


About the cover Athletes



**Rachel Guest,
W40, USA**

26 time US Masters Champion, W35 & W40 US Indoor Pentathlon Record Holder, W40 US Outdoor Heptathlon Record Holder, three time World Masters Champion, 8 time World Masters silver medalist and 3 time World Masters bronze medalist.



**Weia Reinboud,
W60, NED**

Set 18 World Masters Records and won 5 World Masters Championships. Also won multiple National and European Championships.



**Christa Bortignon,
W75, CAN**

2013 WMA Athlete of the Year. Holds 13 World Masters Records. Multiple National and World Masters Champion including 8 WMA golds at the 2013 championship.



**Todd Davey,
M45, AUS**

Reigning Western Australian, Australian, Oceania and World Track & Field Championships 2013 Title Holder in Men's 45 Throws Pentathlon. World Discus Silver Medalist & World Shot Put Bronze Medalist.



**Ed Burke,
M75, USA**

3 time Olympian and US Flag Bearer for the 1984 games. Holds 9 US and 6 World Masters Records. Multiple National and World Masters Champion.



**Earl Fee,
M85, CAN**

2005 WMA Athlete of the Year. Holds 14 World Masters Records and has broken 58. Countless National and World Masters Champion with over 600 medals and trophies from 29 years of competitions.



Additional Testimonials

Gary Patton – USA

...We may represent a small proportion of the general population but, world-wide, our numbers are significant. And we tend to be well educated and well off financially. I believe the mere existence of the site will do great things for the popularity of our sport and in keeping athletes involved as long as health permits. This is a site athletes will visit frequently to see how their results compare with the results of friends/competitors as the track and field season progresses. The site is known for it's accuracy and easy navigation, which makes it's natural appeal that much more satisfying. I'm in a rural midwestern area over 300 miles from the nearest person I compete against in middle-distance track in my age group. Most are located over a thousand miles away, on the east or west coast. Since I compete internationally, my competitors are also spread around the world. Direct competition with many of those I run with may only come once every year or two, but the rankings provide a way to compete virtually, as well as to scope out the competition for those times we do meet in person. Those who sponsor this site will receive recognition and appreciation from the users of the site.

Pieter Servatius - NED

This site is important. Top athletes have the attention of the whole world, but these masters are working very hard to perform. They prove that veterans can be excellent athletes and change the way the world see elder people.

Bob Cedrone - USA

The database for the World Master's Track & Field rankings system...is a feat that is beyond impressive. It is the sole arbiter of one's current placement in the pantheon of Master's Track & Field. Since the metrics of the sport are based on the stopwatch and the tape measure, and as such is so quantifiable a product, the necessity of such a system is undeniable. ...To say that the World Masters Rankings website deserves our financial support is to understate the obvious. Besides the obvious physical and mental health benefits of our sport - as well as the fun and camaraderie of participating with others of a similar competitive spirit - knowing how fast we run, how high or long we jump, and how far we throw is why we compete. It is imperative that this system continue to thrive and flourish, and the way to make that happen is with a proper funding plan.

Burton Haupt - RSA

The Masters Athletics Rankings are very important to me. I have used it extensively to measure my performances relative to any age group in the world. My position on the rankings are influencing my training programs and the recognition I get at work and amongst my peers. The ranking adds excellent motivation to train harder to move to a better position. The rankings have also introduced me to several of my competitors and build support and friendships across counties and continents. I have introduced the 'Rankings' to several non-athletes that are friends of mine and they check frequently to see what my status is.



Additional Testimonials

James E. Oglesby, M.D. - USA

A Physician and Surgeon, I always preach the value of exercise, diet, and socialization for a healthful and balanced body and mind. This applies to all ages, but particularly to those of us who have watched a lots years go by. We lose our motivation for physical activity...thus leading to increased adiposity. This leads to lessened physical capabilities and encourages us to become couch potatoes, plus socialize less. I began competing in Master`s and Senior Games at age 70. I wanted to improve and was, very keen to see how I stack up against my peers and also enjoy seeing how my friends are doing. This website is the answer to my prayers. This hobby/way of life truly motivates me to work harder, eat better, and live cleaner when I think I can improve and perhaps rank higher in U.S. or World standings...

Adrian Mc Ginley - IRL

This is a great way for the masters athletics community worldwide to compare themselves in their respective grades. The competition is great but to actually achieve a world ranking is what drive me onto the next level. This is a really well organized site and the results are very comprehensive. Long may it continue.

Michael Fortunato - USA

Masters rankings...provide a critical mix of scouting information, motivation -- goal-setting, and data for analysis for serious masters athletes...The rankings (performance) lists greatly improve the quality of the sport. Imagine athletics even in the open class with no performance data...Masters athletes are also a thankful lot. We`d be happy to support sponsors who help us keep this essential component of the sport in place.

Anonymous - GBR

This is a fantastic website...It enables athletes to compare their performances and measure their progress against other athletes internationally which is of tremendous benefit. Without this website we`d have no idea of how our performances are measuring up against each other, this is essential if we want to maintain an interest in the sport internationally...With more and more middle aged people engaging in sports (and with more disposable income) it seems that here we have an untapped commercial opportunity for a company to get involved to help promote this end of the athletics market.

Fred Weber - USA

The rankings are important to me, but not nearly so much as they are to my son...My son...is my biggest supporter...and I know that he has shown the rankings to his friends...Although there is no way that he, or anyone else, will be able to remember the dates and events at which I have competed, but the history of his father`s successes (and failures) will be available whenever he cares to review it...I think that`s important!

